

ACTION ATLANTA



IMPACT!


**WHERE
THE
PHILANTHROPIC
ACTION
IS!**

INSIDE:
*HEROES LEADING THE QUEST
FOR GOOD IN OUR REGION!*

DONORS ARE SPARKING CHANGE IN THOMASVILLE HEIGHTS. SEE PAGE 16.



DOING GOOD WITH MY MAILCHIMP COWORKERS IS GREAT FUN! SEE PAGE 14.



PROFESSIONAL ADVISORS HAVE SUPERPOWERS, TOO! SEE PAGE 10.



LEARN4LIFE HELPED ME GET A FREE EYE EXAM AND GLASSES SO THAT I CAN LEARN BETTER! SEE PAGE 12.



YOU DON'T NEED TO FLY, TURN INVISIBLE OR BE TELEPATHIC TO BE A HERO. YOU JUST NEED A PASSION TO DO GOOD AND THE POWER OF PHILANTHROPY!



GIVING BACK
The Soul of Philanthropy
Reframed and Exhibited
Atlanta

THIS SUPER LEGACY IS BUILDING COMMUNITY AROUND ART. SEE PAGE 8.

MEANWHILE...

...IN CITIES THROUGHOUT THE REGION, OTHER PHILANTHROPIC HEROES ARE PURSUING THEIR QUEST FOR MAXIMUM IMPACT VIA THE COMMUNITY FOUNDATION FOR GREATER ATLANTA'S IMPACT AREAS. SEE PAGE 2.

IMPACT!

Philanthropy is super powerful.
In these pages, you'll read stories of donors and nonprofit organizations acting as a force for good, transforming the future of our region.

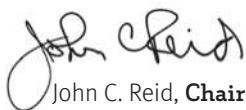
2017!

At the Community Foundation, we help those who do good, do *greater*. Our region is full of heroes – a donor seeking to leave a legacy, a nonprofit leader making an impact, a corporation investing in giving back. For each of those trying to make a difference, the Community Foundation is here. Sometimes we are the spark of change. Sometimes we are the vehicle. Sometimes we are a collaborator, facilitator and partner. But we are integral to the philanthropic fabric of Atlanta. And so are you.

Superheroes are a cultural phenomenon, especially right now. In 2017, you saw the movies and read the comic books. You know that heroes are strong on their own. But when heroes join together into supergroups for action? Well, that's when the magic happens. Together, they can tackle inequity, injustice and intolerance, drive change and save the world. That's what philanthropy does – it's a unifying force made up of time, talent and treasure that bands us all together.

This year's annual report was inspired by the superheroes and supergroups we see and work with every day, and the impact they make through philanthropy. The real heroes are not on the silver screen, but are people just like us, driven to be the change they want to see in the world around them.

Thank you for joining us on this quest. We are making a real IMPACT. And, as you know, there is so much more that we can do together!


John C. Reid, **Chair**


Alicia Philipp, **President**





Impact Areas



Arts | Community Development | Education | Nonprofit Effectiveness | Well-being

On a long quest, it's important to have a clear destination in mind and a map of how you want to get there. Our Impact Areas are the destination for our community work - our promise to the 23-county region that in partnership with our donors, nonprofits and collaborators, we will make the greater Atlanta region even *greater*.

We seek to impact our community in five issue areas - Arts, Community Development, Education, Nonprofit Effectiveness and Well-being. Turn the page to see our 2017 Impact Area investments in grantmaking, partnerships and advocacy in action.

With this quest, we know that the path we take to get there is as important as the destination itself. But how do we know we are headed in the right direction? How do we measure success?

In 2017, the Foundation identified metrics across our region that we seek to improve in collaboration with others. We track these metrics annually on a dashboard created by Neighborhood Nexus (see below). It includes data points on topics such as access to transportation, civic activity, food security and high school graduation rates. Knowledge is super powerful and our dashboard is essential for smart, data-based decision making. We invite you to explore the dashboard at cfgreateratlanta.org/areas-of-impact.

DATA IS A SUPERPOWER.

THAT'S WHY WE PARTNERED WITH NEIGHBORHOOD NEXUS ON OUR IMPACT AREA METRICS. PULLING MORE THAN 6,000 DATA SOURCES ACROSS THE REGION INTO ONE INCREDIBLE SITE, NEIGHBORHOOD NEXUS HELPS OUR REGION'S NONPROFITS AND CIVIC ORGANIZATIONS WORK MORE EFFICIENTLY BY USING QUANTITATIVE ANALYSIS TO IDENTIFY AND MEET OUR REGION'S EVER-EVOLVING CRITICAL NEEDS. FROM TRACKING BROAD TRENDS ON ISSUES LIKE INCOME INEQUALITY AND CHANGING DEMOGRAPHICS, TO A HYPER-LOCAL LOOK AT SCHOOL PERFORMANCE OR CRIME STATISTICS, NEIGHBORHOOD NEXUS IS THE FIRST STOP FOR CONSISTENT, OBJECTIVE AND RELIABLE RESEARCH. LEARN MORE AT NEIGHBORHOODNEXUS.ORG.





Impact Areas - IN ACTION - 2017



ARTS | Build a dynamic arts ecology to ensure all residents have access to high-quality cultural experiences and diverse artistic programs



\$4.4 million in Renew Atlanta Infrastructure Bond funds were activated by the City of Atlanta to acquire 9 new landmark public art sculptures. Selection was led by a curatorial committee, chaired by Foundation staff



400+ people attended a Mayoral Forum on the Arts, presented by the Community Foundation and ChooseATL; **4,930 people** watched the forum via a live stream on Facebook #ArtsVoteATL



\$5,000 awarded to Ideas Challenge winner Living Walls for "Signs of Solidarity ATL - Voter Edition" to create and hang 100 banners around Atlanta by local artists encouraging people to vote (*above by Joe Dreher at The Swag Shop*)



COMMUNITY DEVELOPMENT | Advocate for equitable economic growth, strong civic health and safe, sustainable communities

15 Community Development grants and 3 Love Your Block grants from the Neighborhood Fund to neighborhood groups and leaders for community projects



\$10,000 awarded to Ideas Challenge winners Kavi Vu and Phi Nguyen who partnered with Asian Americans Advancing Justice-Atlanta to create "Wake Up Atlanta," a web-based voter video series targeting Atlanta's Asian American community



Facebook page had a total of **1,291 followers** and **155,000 video views**



\$115,000 awarded to six organizations aimed at boosting civic engagement around local elections. Voter participation in the November general election saw more than 97,000 ballots cast, almost double that of 2013



Each figure represents **25 attendees**

225 guests at WABE's community conversation "State Government Matters Too: A Crash Course on the Georgia Legislature," funded by a Civic Engagement Fund grant from the Community Foundation



EDUCATION | Improve outcomes and expand opportunities for all learners across the education spectrum



903 new scholarships awarded for the 2017-18 academic year via Achieve Atlanta

1,510 students received a college scholarship

\$3,357,150 total awarded in scholarships

101 parents participated in workshops through the Foundation's Parent Leaders United for Students program



NONPROFIT EFFECTIVENESS | Invest in the region's nonprofits with management and financial resources to equip these organizations to effectively manage operations and high-performing programs

12 nonprofits completed leadership succession plans through our Embrace the Future: Succession Planning for Nonprofit Organizations pilot program



4 Strategic Restructuring Fund awards, including 2 that supported nonprofit mergers and 1 that enabled a nutritious food program at Grady Hospital



\$2.4 million granted in general operating support to 38 nonprofit organizations

26 Nonprofit Toolbox awards, including 7 technology grants in partnership with TechBridge and 10 to help develop nonprofit strategic plans



\$1.2 million granted through Grants to Green to support the "greening" of nonprofit facilities, including several awards to fund solar panels



WELL-BEING | Ensure a healthy, safe and engaged region, where all residents have access to quality health care and nutritious food

22 funders attended a dialogue about health equity in partnership with the Atlanta Regional Collaborative for Health Improvement, a coalition of public, private and nonprofit organizations committed to improving the health of the metro Atlanta region

HEALTH EQUITY!

60 patients served and 150 family members touched by the FVRx fruit and vegetable program launched at Grady Hospital, in partnership with Wholesome Wave Georgia and Open Hand



\$50,000 granted (and matched) to HomeStretch, a public/private partnership with the City of Atlanta to invest in direct services for homeless men, women and children



\$774,000 in grants to decrease HIV/AIDS including \$419,000 announced by Funders Concerned about AIDS on World AIDS Day from the new Southern HIV Impact Fund to metro Atlanta HIV/AIDS serving agencies

IT ALL STARTED HERE, WITH A FAMILY LEGACY...



"THE COMMUNITY FOUNDATION GAVE US FLEXIBILITY THAT MAINTAINED SOME BENEFITS OF A STAND-ALONE FAMILY FOUNDATION, SUCH AS A SEAMLESS GRANT APPLICATION PROCESS AND CONTINUED INVOLVEMENT AMONG MULTIPLE GENERATIONS. THIS DECISION REALLY MATTERED TO US, IT WAS VERY HEARTFELT FOR US ALL."

- DIANE BRYANT



...AND IT CONTINUES WITH THE NEXT GENERATION, LIKE DIANE'S DAUGHTER, KATIE.

A flexible solution for good: Frances Hollis Brain Foundation Fund

Diane Bryant and her extended family were at a crossroads – how to fulfill the legacy of their multi-generational family foundation and remain fully engaged amidst the reality of busy schedules and competing priorities for time? Thus, the family began a two-year journey to find the right fit for the changing needs of their philanthropic giving. In 2017, after careful consideration, the family contributed some assets of their foundation into a donor-advised fund at the Community Foundation, which became the Frances Hollis Brain Foundation Fund.

The family’s giving intent focuses on primary needs – early childhood development, health, housing and senior care. Diane’s career in social work puts her at the forefront of her community’s needs and helps her navigate the web of connections that help ensure philanthropic dollars go where they are needed most. Today, the family can focus on the joy of giving while the Community Foundation acts as their philanthropic partner. “We want to honor my parents’ legacy long into future generations,” Diane said. “And now we have a full measure of support behind us that allows us to focus on impact, not administration.”

IMPACT: THE FAMILY FINDS MORE JOY IN THEIR FOUNDATION’S GIVING NOW THAT THE COMMUNITY FOUNDATION HELPS WITH ADMINISTRATION. IN 2017, THE FRANCES HOLLIS BRAIN FOUNDATION FUND GRANTED OUT MORE THAN \$144,000 TO 23 NONPROFITS IN OUR REGION.



SEEING THE PAUL R. JONES COLLECTION
FROM THE UNIVERSITY OF ALABAMA
AT THE MUSEUM OF CONTEMPORARY
ART OF GEORGIA IS
INSPIRING!



THROUGH THE FOUNDATION'S SALE OF ASSETS ON HIS ESTATE'S BEHALF, PAUL R. JONES ENSURED THAT FUTURE GENERATIONS WILL SEE WORKS OF ART BY AND ABOUT AFRICAN AMERICANS.

An arts superhero - past, present and future: Paul R. Jones


Paul R. Jones had a front-row seat to history, living and working in Alabama during the height of the civil rights movement. He began collecting African American art and photography in the 1960s when he realized it was under-represented in museums and galleries, amassing a collection that included artists who have since grown to great recognition and prominence. In the late 1990s he became a donor and volunteer with the Community Foundation's Metropolitan Atlanta Arts Fund. In 2004, he participated in the Foundation's "Giving: A Shared Inheritance" study on African American giving in Atlanta - his art was even featured in the study publication. After he passed away, his estate gave the Foundation multiple types of complex assets including hundreds of pieces of artwork, nearly a dozen residential and commercial properties in both Georgia and Alabama, as well as financial assets at multiple banks.

To honor his legacy, the Community Foundation structured his gift as a Field of Interest Fund for the arts and African American philanthropy. In 2017, a grant from the fund was used to underwrite The Soul of Philanthropy, a traveling exhibition that celebrates the history and traditions of African American philanthropy.

IMPACT: NEARLY 4,000 PEOPLE EXPERIENCED THE SOUL OF PHILANTHROPY ATLANTA EXHIBITION DURING ITS RUN. SPECIAL ENGAGEMENT EFFORTS INCLUDED AN EVENT FOCUSED ON SUPPORTING AFRICAN AMERICAN TEACHERS AND A YOUTH PHOTO EXHIBITION FOCUSED ON VOLUNTEERISM.




TZAPT!



"I HAVE A WHOLE
NEW KNOWLEDGE BASE THAT
I CAN SHARE WITH A CLIENT."

- COURTNEY BAZEMORE, CPA



THROUGH THE POWER OF
BAZEMORE'S CONNECTIONS,
DONORS ARE MATCHED
WITH AREAS OF INTEREST.

MEANWHILE, AT PALI...

FINANCIAL, LEGAL AND ACCOUNTING PROFESSIONALS NEED PHILANTHROPIC KNOWLEDGE TO OFFER THEIR CLIENTS THE BEST, MOST HOLISTIC SERVICES POSSIBLE. THE PHILANTHROPIC ADVISOR LEADERSHIP INSTITUTE (PALI) IS A SUPERPOWERED COLLABORATION BETWEEN THE COMMUNITY FOUNDATION FOR GREATER ATLANTA, THE JEWISH FEDERATION OF GREATER ATLANTA AND UNITED WAY OF GREATER ATLANTA THAT OFFERS EDUCATIONAL OPPORTUNITIES ABOUT INCORPORATING CHARITABLE PLANNING INTO PROFESSIONAL PRACTICES WHILE LEARNING ABOUT THE ATLANTA NONPROFIT COMMUNITY. WITH AN ACTIVE ALUMNI BASE, PALI FORGES ENDURING PROFESSIONAL TIES.



Super smart super connector: Courtney Bazemore, CPA

One of Courtney Bazemore's favorite conversations is explaining to her clients how they and their children can make a philanthropic impact. Bazemore, a principal in Windham Brannon's tax practice who advises individuals with estate planning and philanthropic strategies, often springs into action to bring up the idea.

"They can raise a generation that has a natural inclination to give back," she says.

She helps clients quickly move from point A to point B with a custom-tailored philanthropic strategy, thanks to her connection with the Community Foundation team and programs. For example, our Philanthropic Advisor Leadership Institute (PALI) grew her network and knowledge of nonprofits.

If she could give her clients a super skill, it would be the enduring power of philanthropic giving. "Sometimes it takes time to see the fruits of your efforts," she says. "Not giving up is important."

IMPACT: "IT'S NATURAL FOR ME TO INTRODUCE THE FOUNDATION AND THE FOUNDATION'S BENEFITS TO THE COMMUNITY. THAT SUPPORT, THAT KNOWLEDGE, THE EDUCATIONAL VALUE, THE ABILITY TO ADVISE, THOSE THINGS ARE UNPARALLELED, AND A WORLD-CLASS SERVICE THAT A POTENTIAL DONOR CAN BENEFIT FROM." -COURTNAY BAZEMORE



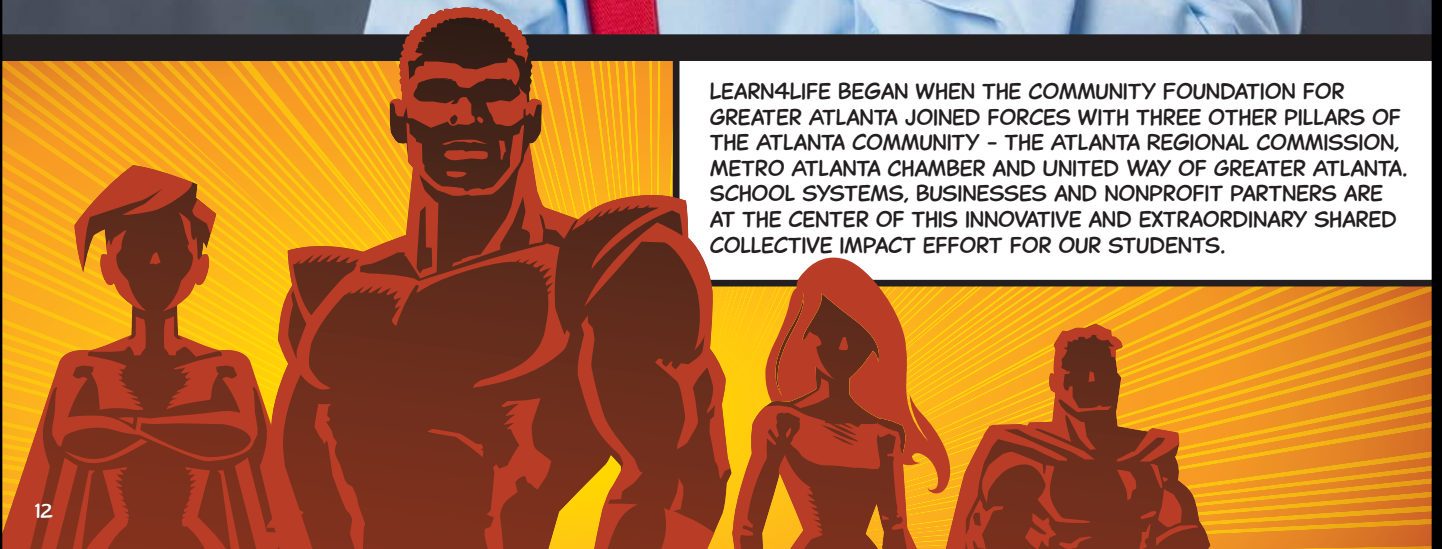
THANKS TO MY NEW GLASSES,
I AM READING AND LEARNING FASTER.
I THINK THAT IS **SUPER!**

"BY ENGAGING METRO ATLANTA
SCHOOL DISTRICTS, ALONG WITH
BUSINESS AND CIVIC LEADERS, WE
CAN SCALE PROVEN SOLUTIONS
THROUGHOUT THE REGION. BY WORKING
TOGETHER, WE CAN GO FARTHER."

— KEN ZEFF, LEARN4LIFE EXECUTIVE DIRECTOR



LEARN4LIFE BEGAN WHEN THE COMMUNITY FOUNDATION FOR
GREATER ATLANTA JOINED FORCES WITH THREE OTHER PILLARS OF
THE ATLANTA COMMUNITY - THE ATLANTA REGIONAL COMMISSION,
METRO ATLANTA CHAMBER AND UNITED WAY OF GREATER ATLANTA.
SCHOOL SYSTEMS, BUSINESSES AND NONPROFIT PARTNERS ARE
AT THE CENTER OF THIS INNOVATIVE AND EXTRAORDINARY SHARED
COLLECTIVE IMPACT EFFORT FOR OUR STUDENTS.



Helping kids envision the future: **Learn4Life**

Kids don't need X-ray vision to be super heroes. But an unprecedented partnership is providing an essential tool – glasses – to improve reading proficiency at a crucial time in the lives of metro Atlanta students.

Learn4Life launched in 2017 with a clear focus on scaling proven ideas to achieve better education outcomes. The work began by focusing on six key indicators related to areas such as reading, math and graduation rates. The leadership of eight metro Atlanta school districts, along with dozens of business, community and nonprofit organizations form this incredible super squad.

This team of powerful partners is banding together to build an education agenda to lift the Atlanta region. Learn4Life has identified common goals and shared benchmarks to improve outcomes for 600,000 students.

When data showed that only 39 percent of metro Atlanta third-graders were proficient in reading, the group identified several strategies to help, including Vision To Learn, a mobile vision lab that provides students free exams and glasses during the school day. Research shows that correcting vision issues is an important step to improve early grade literacy.

Learning to read can improve students' grades and self-worth. This collaboration would make Clark Kent – and his alter-ego Superman – proud. Learn more at L4Lmetroatlanta.org.

IMPACT: 6,816 KIDS RECEIVED VISION SCREENINGS AND OVER 400 FREE PAIRS OF GLASSES WERE DISTRIBUTED IN 2017. THOUSANDS MORE SCREENINGS AND DISTRIBUTIONS ARE SCHEDULED FOR 2018.



CHAT-CHOOOM!

THE COHORT MET, LEARNED – AND TOOK ACTION!



"FOR MAILCHIMP, OUR COLLABORATION WITH THE COMMUNITY FOUNDATION HELPED US TO BUILD FUTURE LEADERS FOR OUR COMPANY, WHILE ALSO MAKING AN IMPACT IN THE COMMUNITY."

– LAIN SHAKESPEARE,
MAILCHIMP

"FOR THE COMMUNITY FOUNDATION, OUR PARTNERSHIP WITH MAILCHIMP HELPED TO BUILD PHILANTHROPISTS THAT ARE PASSIONATE ABOUT GIVING BACK BY EXPOSING THEM TO THIS WONDERFUL YET COMPLEX COMMUNITY THAT NEEDS THEIR INVOLVEMENT. THAT PASSION CAN CREATE A MOVEMENT."

– LESLEY GRADY,
COMMUNITY FOUNDATION



Building a superhero culture: MailChimp Community College

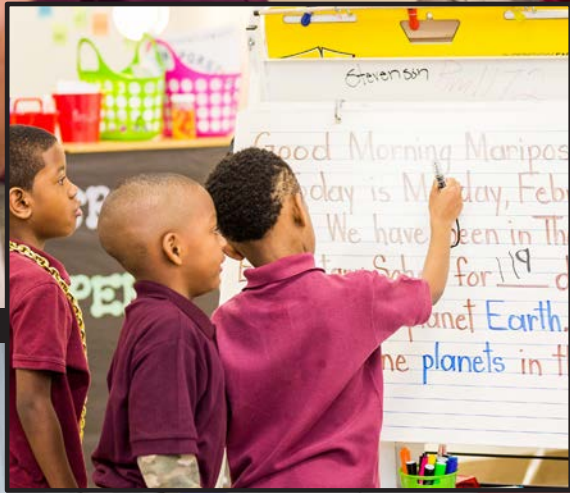
Known for its superpowers in the marketing automation world, Atlanta-based MailChimp is helping its employees discover the power of philanthropy through a partnership with the Community Foundation for Greater Atlanta. The two organizations joined forces in 2017 to launch MailChimp Community College to encourage MailChimp's employees to move beyond the office walls and do good in their community.

MailChimp has always given back at the corporate level, but its leaders recognized it needed the Foundation's knowledge of the city and philanthropic expertise to provide an innovative curriculum focused on Atlanta's stark income inequity. MailChimp's 15-week Community College program is now educating its employees in the role philanthropy can play in closing Atlanta's unconscionable equity gap. Through the program, groups of employees are given a deeper understanding of local issues, as well as insight into the day-to-day work of nonprofits. The Community Foundation's curriculum also teaches all the nuts and bolts to both evaluate and award competitive grants.

MailChimp's partnership with the Community Foundation is endowing employees with the knowledge to become tomorrow's community heroes.

IMPACT: MAILCHIMP KNOWS THE IMPORTANCE OF INVESTING IN LOCAL NONPROFIT ORGANIZATIONS AND GAVE THE COHORT A HANDS-ON OPPORTUNITY TO MAKE AN IMPACT AT THE END OF THEIR LEARNING JOURNEY. THE MEMBERS OF THE INAUGURAL MAILCHIMP COMMUNITY COLLEGE CLASS GRANTED A TOTAL OF \$200,000 TO THE GEORGIA JUSTICE PROJECT, PARTNERSHIP FOR SOUTHERN EQUITY AND RAISING EXPECTATIONS.





IN 2017, THE SPARK OPPORTUNITY GIVING CIRCLE INVESTED IN SEVERAL ORGANIZATIONS WORKING IN THOMASVILLE HEIGHTS, INCLUDING PURPOSE BUILT SCHOOLS.



"WHEN THESE ISSUES COME UP IN CONVERSATION, I FEEL LIKE I CAN HAVE AN INFORMED DISCUSSION. THE INFORMATION BLOWS PEOPLE AWAY."
- SPARK OPPORTUNITY DONOR

Creating a Justice League of their own: Spark Opportunity Giving Circle

From the simple spark of a serious conversation, our donors banded together in a new and mighty way to address income and opportunity disparities. The Spark Opportunity Giving Circle began as a learning group in 2016 after donors attended a Community Foundation event featuring expert Robert Putnam. Because of what they learned about the nation's growing opportunity gap, they were driven to action and didn't have to look far - Atlanta is consistently rated one of the worst cities in the U.S. for economic inequity.

Collaborative giving plays a role in community solutions, and through learning and dialogue about the needs, donors co-created an effort with the Community Foundation to tackle the problem locally. In 2017, Spark Opportunity made \$157,500 in collaborative grants to nonprofits serving the Thomasville Heights neighborhood on Atlanta's east side.

The result? Unlawful evictions were fought. Parent leaders got engaged as advocates for schools and the community. Youth participated in service learning and visited cultural institutions. Spark Opportunity's learning and investing events continue as our donors work to avenge economic disparities and close the opportunity gap.

IMPACT: IN 2017, 18 DONORS POOLED THEIR FUNDS AND AWARDED \$157,500 TO FIVE NONPROFIT ORGANIZATIONS WORKING IN THOMASVILLE HEIGHTS. ONE GRANT WAS TO PURPOSE BUILT SCHOOLS, A LOCALLY-BASED NONPROFIT CHARGED WITH IMPROVING STUDENT ACHIEVEMENT AT THOMASVILLE HEIGHTS ELEMENTARY SCHOOL. PARENT-TEACHER CONFERENCE INVOLVEMENT INCREASED FROM 10 PARTICIPATING PARENTS/GUARDIANS IN OCTOBER 2016 TO 75 IN MAY 2017.



ALTERNATIVE TRANSIT RELIEF FUND

WHEN THE INTERSTATE 85 BRIDGE FIRE AND COLLAPSE CLOSED A SECTION OF THE HIGHWAY FOR NEARLY TWO MONTHS IN 2017, NONPROFITS FACED UNEXPECTED AND URGENT NEEDS. NONPROFIT EMPLOYEES, VOLUNTEERS AND CLIENTS SPENT MORE ON PUBLIC TRANSIT, RIDESHARING AND GAS BECAUSE OF LONGER ROUTES AND TRAFFIC.

WE WERE RIGHT THERE TO HELP. WE RUSHED TO THEIR AID WITH A SOLUTION INSPIRED BY A WATER COOLER DISCUSSION. OUR FAST, NIMBLE RESPONSE – THE NEW SHORT-TERM ALTERNATIVE TRANSIT RELIEF FUND – GRANTED A TOTAL OF \$7,095 TO 14 NONPROFITS FOR MARTA AND GAS CARDS, AND ADDITIONAL COSTS RELATED TO CHILDCARE, TRANSPORTATION AND TELECOMMUTING.



AHIMSA HOUSE,
GRANTEE ORGANIZATION

"THIS RELIEF FUND IS A WONDERFUL IDEA. I REALLY APPRECIATE THE COMMUNITY FOUNDATION RECOGNIZING THE IMPACT THIS HAS HAD ON NONPROFITS AND THINKING OUTSIDE THE BOX FOR WAYS TO HELP US WITH THE ADDITIONAL BURDEN."



SUPER FUN AND SUPER POWERFUL:

THE DRAGON CON FUND

EVERY LABOR DAY WEEKEND, DOWNTOWN ATLANTA IS OVERTAKEN BY SUPERHEROES, ELVES AND STORMTROOPERS AS DRAGON CON CELEBRATES THE COLORFUL, MYRIAD FACETS OF POPULAR CULTURE. DRAGON CON IS ALSO PHILANTHROPIC, WITH A FUND AT THE COMMUNITY FOUNDATION GENERATED BY PROCEEDS FROM THE EVENT. EACH YEAR, IT ASKS ATTENDEES TO HELP GIVE BACK BY RAISING FUNDS FOR A SPECIFIC LOCAL ATLANTA NONPROFIT, WHICH DRAGON CON THEN MATCHES. AS A RESULT, SPECIAL OLYMPICS GEORGIA RECEIVED \$109,254.30 IN 2017.

"DRAGON CON IS SO MUCH MORE THAN ONE PERSON. IT'S EVERYONE THAT COMES, HAS FUN, CONTRIBUTES AND GIVES."

ATLANTA HAS BEEN GOOD TO US - IT'S IMPORTANT TO GIVE BACK."

SHERRY HENRY,
VICE PRESIDENT,
DRAGON CON

JEFFREY FASHION CARES: 25 YEARS FIGHTING FOR THE CURE

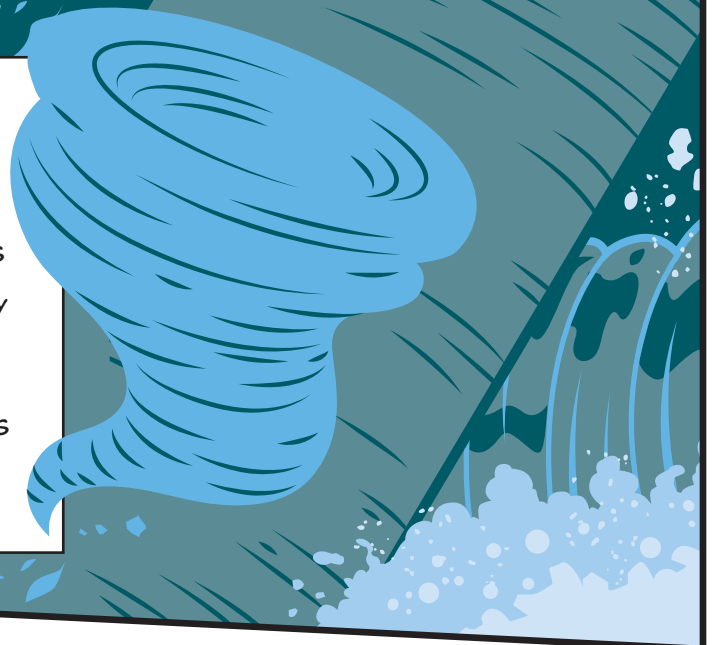
JEFFREY FASHION CARES CELEBRATES COUTURE, COLLABORATION AND A CURE. THIS ANNUAL MAINSTAY ON THE ATLANTA FUNDRAISING CALENDAR SUPPORTS THE ATLANTA AIDS FUND, THE COMMUNITY FOUNDATION'S COLLABORATION WITH UNITED WAY OF GREATER ATLANTA. A MILESTONE 25TH ANNIVERSARY IN 2017 DEMONSTRATED ITS LONG-TERM SUCCESS AS A FUNDRAISING VEHICLE, BUT ALSO THE CONTINUED IMPORTANCE OF RESEARCH AND FUNDING TO COMBAT HIV/AIDS. TO DATE, THE EVENT HAS RAISED NEARLY \$3 MILLION FOR THE ATLANTA AIDS FUND, BENEFITTING NONPROFITS THAT CONTINUE TO FIGHT HIV/AIDS IN OUR REGION.



YEAR OF DISASTERS

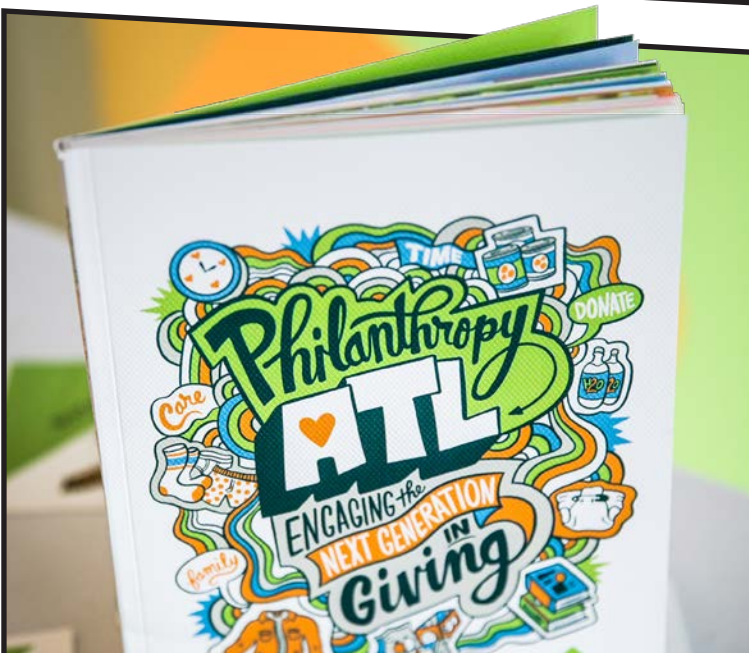
HURRICANES IRMA AND MARIA. FLOODING IN HOUSTON IN THE WAKE OF HARVEY. FIRES IN SONOMA. THESE ARE JUST A FEW OF THE NATURAL AND MAN-MADE DISASTERS IN 2017 THAT COMPELLED OUR DONORS TO HELP. WHEN OUR DONORS LOOK TO US, WE ARE PREPARED WITH TIMELY AND ACCURATE INFORMATION TO HELP DECIDE WHERE TO DIRECT RELIEF DOLLARS.

OUR SWIFT AND EXTRAORDINARY DONORS GAVE OVER \$1 MILLION TO HELP DISASTER VICTIMS AND COMMUNITIES THAT NEED TO REBUILD. IT'S YET ANOTHER TESTAMENT TO THE EXCEPTIONAL RESPONSE THAT MAKES OUR DONORS HEROES.



YOU WANT TO IMPART THE VALUE OF GIVING BACK ON YOUR CHILDREN AND GRANDCHILDREN...

BUT HOW DO YOU ENGAGE YOUNG PEOPLE WITH A DIFFICULT CONCEPT LIKE PHILANTHROPY IN A FUN, ENGAGING WAY? IN 2017, THE COMMUNITY FOUNDATION PUBLISHED *PHILANTHROPYATL: ENGAGING THE NEXT GENERATION IN GIVING*. THE EXCLUSIVE TOOL FOR OUR DONORS IS FILLED WITH AGE-APPROPRIATE ACTIVITIES, CONVERSATION STARTERS AND VOLUNTEER OPPORTUNITIES FOR CHILDREN GRADES K-12.



\$144 million
in gifts

\$100 million
in grants and support

\$1.1 billion
in total assets

2017!

Financial Report Overview

At the Community Foundation, we manage with excellence. It's essential as we seek to provide maximum impact to our community and quality service to our donors. A key pillar of that excellence is serving as a reliable steward of the long-term philanthropic assets that are entrusted to us for the future of Atlanta. In 2017, our total assets reached \$1.1 billion.

We distributed over \$100 million in grants and support in 2017. That represents 8,200 grants awarded to over 3,100 nonprofits locally, nationally and internationally. Of these grants, 70% stayed within our 23-county metro Atlanta region. Grants were made to 27 issue areas, the top three being education, arts/culture/humanities and religion. Our organization distributed 10% of our total assets through grantmaking in 2017.

Our generous donors make our work possible. We received more than \$144 million in gifts in 2017 and established 56 new funds. Our most popular giving vehicle is the donor-advised fund. In 2017, 86% of our total grants were made through donor-advised funds.

As the investment landscape continues to evolve, we are happy to report that our Investment Pool returned a 16.1% gain for 2017. The Foundation's Investment Pool continues to have strong, positive three-, five- and 10-year pool returns: 8.0%, 9.4% and 6.4%, respectively. With capable oversight from our experienced investment committee, we will continue to work on achieving the investment goals that are so critical to the Foundation, our donors and the greater Atlanta community.

The financial information contained in this annual report is unaudited and summarized. Please visit cfgreateratlanta.org to view our expanded digital report with more detailed 2017 financial information. Our 2017 audited financial statements and 990 will be posted in October 2018. Until then, our 2016 audited statements and 990 are available online.

Our Team

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	Patrice Greer	Joan King Salwen	Benjamin T. White,
		Dave Stockert	Alston + Bird

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Belinda Brady, Director, Investments

Kasey Brinson, Special Events Coordinator

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Executive Assistant to the President

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Starr Bruner, Capacity Administrative Assistant

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Jill Clark, Philanthropic Coordinator

Alyssa Cobbs, Manager, Strategic Projects

Lisa Cremin, Director, Community Advancement

Mark Crosswell, Managing Director,

Social Impact Strategy

Diana Champ Davis, CFO

and Vice President, Capacity

Katrina DeBerry, Program Officer

Chris de Lastic, Director, Accounting and Finance

Erin Dreiling, Marketing and

Communications Manager

Christy Eckoff, Managing Director,

Philanthropic Counsel

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Beverly Fooks, Front Office Receptionist

Ali Gant, Gift Planning Officer

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Evan Greene, Donor Data and Portal Manager

Elyse Hammett, Vice President,

Marketing and Communications

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Mitch Hollberg, Database and Analytics Manager

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Mindy Kao, Program Associate

Hannah Klemm, Program Assistant

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Vanessa Meyer, Program Officer

Louise Mulherin, Public Relations Manager

Maria Najlis, Program Associate

Lita Pardi, Director, Resource Deployment

Anna Pinder, Director, Community Intelligence

Kurt Reynolds, Executive Assistant

to Senior Vice President, Community

Robin Rhodes, Director, Human Resources

Clare S. Richie, Public Policy Specialist

Cedric Smith, Accountant

Megan Swett, Director, Operational Strategy

Ikepo Talabi, Senior Accountant

Anna Theodore, Grants Associate

Kyle Threet, Investment Analyst

James Tobias, Gift Planning Officer

Kathleen Wagner, Philanthropic Officer

Kellen Walker, Operations, IT and Facilities Manager

Wanda Wallace, Development Engagement

and Pipeline Manager

Dan Williams, Program Officer

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TO LEARN MORE ABOUT THE
SUPER POWER OF PHILANTHROPY!*



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Connecting passion with purpose